



SPONSORSHIP PACKET

Dear Business Owner, Manager or Neighbor,

We are pleased to announce that plans are underway to present the 5th. Annual Cain's Crossing Renaissance Faire in May of 2011! As you may or may not know, Cain's Crossing Renaissance Faire is a non-profit, community event that benefits many local schools in Placer and Nevada counties. Our non-profit status has been established with both Federal and State Agencies. Our goal is to produce an educational, enjoyable event for the school age students who will be studying the time period we present, along with their parents and the community at large.

Our dedicated volunteers transform Auburn Regional Park on Richardson Drive into an Elizabethan "market fair" in the year 1592. It takes a year of planning to successfully execute this. Our volunteers come from not only Placer County but Nevada, Yuba and Sacramento Counties as well. They assist in every phase of the production, from doing presentations at various schools (to generate interest in attending our Faire), to hanging posters, taking part in the actual construction of the Faire, distributing fliers that advertise the event to businesses as far away as the Bay Area, and managing the ticket booth and front gate area during the actual days of the Faire. Materials generously donated by businesses such as yours and individuals such as yourself, are used in all these endeavors.

Please consider being one of these very important sponsors for Cain's Crossing Renaissance Faire 2011, through your donation of goods, services or a deductible cash donation. Doing so will help bring "A Page of History" to life for the school children and the community at large. All of our sponsors are publicized in local media, businesses and on our own web-site; www.cainscrossing.org. Every sponsorship of \$50.00 or more receives free tickets to the Faire so that you and your family can enjoy the event that your generosity helped to create.

We have enclosed a Sponsorship form for your convenience. Please use it to list your donation and its monetary value, keeping a copy to show your deductible donation. Know that, in doing so, you are making a difference to many children by giving them an enjoyable way of learning a page of history.

Sincerely,

The All-Volunteer Board of Directors of Cain's Crossing Renaissance Faire:
Katie & Chris Atkinson, Dianna & Steve Baird, Sandy Cook, Linda Maas, Gina Swankie and Joel Radell.

SPONSOR FORM May 7th & May 8th 2011

Yes, I am interested in enhancing children's history education through Cain's Crossing Renaissance Faire! I would like to make a tax-deductible donation in the following category:

- I. **\$1,000+ Her Majesty's Royal Sponsor** - You will receive 10 weekend admission passes, plus the below mentioned items, a personally escorted VIP tour of the fair and you will be mentioned in all advertising media.
- II. **\$500+ Duke/Duchess** -You will receive 4 weekend admission passes, plus the below mentioned items, and a plaque with a commemorative inscription. Also, you will be able to display a banner (that you provide) at a designated location at the faire.
- III. **\$150+ Earl/Countess** -You will receive 4 free general daily admissions passes, the below mentioned items, plus your company's name will be listed on faire programs which are handed out to all faire patrons and listed on advertisement posters.
- IV. **\$100+ Baron/Baroness** - You will receive a Certificate of Appreciation, 4 free admissions to the fair, and your company's name will be listed on the fair website: www.cainscrossing.org.
- V. **\$50 + Knight/Dame** - You will receive a Certificate of Appreciation and 2 free admission to the fair.

VI. **FILL – IN** \$ _____ .00 (Please provide dollar amount and write out amount) _____ Dollars.
Anonymous donation* \$ _____ .00 _____ Dollars.

Donation of Supplies or Services <small>(please describe)</small> _____ Valued at \$ _____ .00. _____ Dollars
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IMPORTANT: To qualify for a listing on media, Donations must be submitted before media goes to print.

How you (or your company) wish to be listed: _____

Contact person: _____

Address: _____

Phone: _____ Email address: _____

Enclosed is my donation (cash or check) for \$ _____ Please make your check payable to: **Cain's Crossing**. Tax ID 14-1975881.

Please mail your check and completed form to:

Cain's Crossing Renaissance Faire
Attn: Steve Baird, Treasurer
PO Box 5775
Auburn, CA 95603