



Good M'Lord or M'Lady:

Cain's Crossing, Inc. (CCRF) is actively seeking donors and sponsors for the 2010 Benefit Renaissance Faire to be held on Mother's Day weekend, May 8th and 9th. CCRF is a non-profit organization that raises funds for the students in Placer and Nevada Counties. Our purpose is to create an educational living history event for 7th graders in Placer and Nevada Counties during their studies of the Renaissance period. Our aim is to create a weekend family-oriented community event. This event supports the 7th grade social studies program in local schools.

This expansion doesn't happen overnight. It takes nearly a year of planning from a very dedicated all-volunteer assemblage. Aside from the re-enactors, our volunteers comprise of: educators, staff, and members of the public. These volunteers assist in everything from selling tickets to constructing and re-creating the shire. They've donated their time using the materials and props generously provided by merchants and businesses in Auburn and the surrounding area.

This faire transforms the Auburn Regional Park into a Renaissance shire in the year 1592 by creating the atmosphere of a marketplace with vendors of food, drink, and wares. There is also a staging area where entertainers and historical re-enactors can perform for the Queen and the public. Each re-enactor and vendor is dressed in period costumes.

CCRF gained much support from sponsors such as the Auburn Recreation District, the Auburn Journal, service organizations, and business who gave generously so that this experience could be accessible to the whole community. The challenge of re-creating this event each year is covering costs to make it an annual event.

In return for your sponsorship, we will be happy to list your name as a proud sponsor of our event to be held in May of 2010. We publicize our sponsors in local newspapers and businesses, community bulletins, Via magazine, the internet web searches including our website (www.caincrossing.org), and even in national Renaissance publications.

Please consider sponsoring CCRF for the upcoming 2009/2010 year through donations of cash, goods or services that will assist the CCRF in bringing this wonderful event to Auburn. Local schools and students, their families, and our community will all benefit from your generous support. Your donation will be tax deductible. Please see the attached page for sponsorship details.

Sincerely,

The Cain's Crossing Board of Directors – Mark and Kat Deering, Steve and Dianna Baird, Chris and Katie Atkinson, Peter Morrow, Sandy Cook, Gina Swankie and Linda Maas.



Sponsor Form

Yes, I am interested in sponsoring the students of the Greater Auburn area and this event through the Cain's Crossing Renaissance Faire! Sponsors must return this form by April 23rd to qualify for a listing on the faire programs. I would like to contribute my tax deductible donation for the following category...

_____ **up to \$99: Baron or Baroness**

As a sponsor of this realm, your company's name will be listed on the flyers that will be handed out to everyone who attends this event showing your commitment to the Auburn area students. Your company's name will be on the Cain's Crossing Renaissance Faire website.

_____ **\$100 to \$499: Duke or Duchess**

As a sponsor of this realm, your company will receive the above plus a plaque with a commemorative inscription complimenting your support of our event.

_____ **\$500 to \$999: Earl or Lady**

As a sponsor of this realm, your company will receive the above, plus a small banner you provide, will be displayed at the fair for all to see your commitment to the Auburn area students. In addition, you will receive day passes to our event.

_____ **\$1,000 or above: Her Majesty's Royal Sponsor**

As a sponsor of this realm, your company will receive the above, and furthermore, for the most generous donors of this realm, all radio, newspaper and television spots will make mention of your sponsorship. Lastly, your company will receive a number of VIP passes to this fine community event.

_____ **In-kind donation of supplies or services.** Estimated value and description:

Would you prefer an anonymous donation? _____

Enclosed is my donation: cash or check for \$ _____

Receipts will be promptly mailed back.

Please make your checks payable to: **Cain's Crossing**

Mail check and completed form to:

Mark Deering or Kat Deering, PO Box 5775, Auburn, CA 95603

How you wish to be listed: _____

Contact person: _____

Address: _____

Phone: _____ Email: _____

Questions? Please contact <mailto:sponsors@cainscrossing.org> or 916-625-9077

Website: www.cainscrossing.org